

Caribbean  
**BRIDAL**  
**EXPO**  
& marketplace



Centro de  
Convenciones  
de Puerto Rico



**MARCH 12,**  
**2023**

# Caribbean BRIDAL EXPO & marketplace

Next March 2023, the Caribbean wedding industry converges on San Juan, Puerto Rico for one of the most influential two days in the business of weddings, The **Caribbean Bridal Expo & Marketplace**. Over twenty five years in the making, what started as a small group of exhibitors has developed into the preeminent bridal and fashion market in the Caribbean.

Caribbean Bridal Expo & Marketplace connects an audience of serious buyers and sellers of wedding planning and services.

Approximately 2,000 couples and hundreds of wedding planners come to the Event to access more than 200 exhibitors showcasing wedding and event services and destinations.

Infoboda is the Caribbean's largest and most widely recognized producer of trade shows for the wedding industry.

We welcome you to participate in the largest bridal event in the Caribbean wedding industry. **Caribbean Bridal Expo & Marketplace** is your best resource for the latest and hottest information about planning a wedding or destination wedding.

# ¿WHY EXHIBIT AT THE CARIBBEAN BRIDAL EXPO & MARKETPLACE?

- CBEM producers are the #1 producers for bridal events including continued education for wedding planners.
- One day of the most powerful selling environments in the wedding industry.
- Full wedding planning chain, from suppliers to planners. All that is combined with direct access to established wedding fashion and style influencers than any other single event.
- This event brings together the wedding industry to do business. We've been doing it for over 25 years. Over 30,000 has visited the Event to experience great special offers and opportunities. Caribbean's wedding industry trend setters, editors, media, publishers and planners visit the Event and share with us the latest trends.
- Wedding professionals attend to Caribbean Bridal Expo & Marketplace. Together the industry makes decisions and presentations that influence every corners of the Caribbean islands.
- Through combined marketing efforts in effect year round, Caribbean Bridal Expo & Marketplace executes the most aggressive marketing campaign in the wedding trade show industry. We make sure we bring all the right people together for one incredible productive weekend for the wedding industry.
- Marketing and promotions efforts are unparalleled. Targeted publicity is designed to promote the event to planners, couples and industry suppliers in the United States and the Caribbean Islands.
- Potential buyer's relations are unique within Caribbean Bridal Expo & Marketplace. The purpose of the Event is to bring qualified buyers to the show and make sure they find what the're looking for.

**THE BUSINESS  
CENTER WHERE  
MORE THAN  
150 NATIONAL  
EXHIBITORS  
DISPLAY AND  
SHOW EVERYTHING  
NECESSARY FOR  
THE REALIZATION  
OF AN EVENT.**

Among the businesses you will find:

- Photographers
- Videographers
- Services Catering and Buffet
- Lunch Reception
- Bride Dresses
- Tags for Knights
- Suits for entourage
- Gift Registry
- Cruises, Hotels and Destinations
- Honeymoon
- Travel Agencies
- Decorators
- Guides and Magazines
- Invitations
- Insurance
- Commercial Banks and Mortgage
- Jewelry
- Music for the ceremony and Reception
- Restaurants
- Family Planning
- Coordinators (Wedding Planners)
- Limousine
- Health, Hair and Beauty
- Makeup and Hairstyles

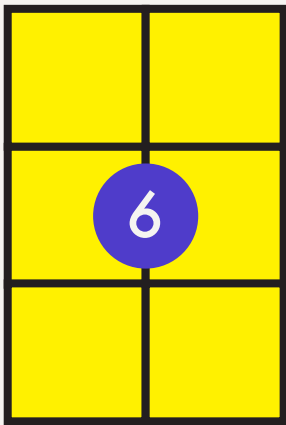
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**COST**  
**\$8,000**

## Exhibitor Spaces



(30'x20')

## Logo Presence

 Flyers	<input checked="" type="checkbox"/>
 Event Program	<input checked="" type="checkbox"/>
 Poster	<input checked="" type="checkbox"/>
 E-Blast	<input checked="" type="checkbox"/>
 Social Media	<input checked="" type="checkbox"/>
 Press Ads	<input checked="" type="checkbox"/>
 Website	<input checked="" type="checkbox"/>
 Event Screen	<input checked="" type="checkbox"/>
 Exhibitor Badge	<input checked="" type="checkbox"/>

## Interventions on Stage

<b>2</b>	<b>10</b>	<input checked="" type="checkbox"/>
(Saturday & Sunday)		

## Mentions on Stage

## Database

(List of participating grooms and brides)

- Placement of company logo and/or acknowledgement in all print and digital advertisements related to the event
- Company Logo and/or acknowledgement on the program and menu
- Special acknowledgement during the event's protocolary address
- 8 courtesy admission tickets to the CBEM

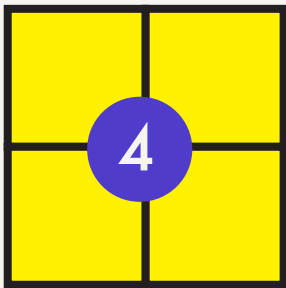
# SPONSORSHIP BENEFITS

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**COST**  
**\$5,000**

## Exhibitor Spaces



(20'x20')

## Logo Presence

 Flyers	✓
 Event Program	✓
 Poster	✓
 E-Blast	✓
 Social Media	✓
 Press Ads	✓
 Website	✓
 Event Screen	✓
 Exhibitor Badge	✓

## Interventions on Stage

1

## Mentions on Stage

5

## Database

(List of participating grooms and brides)

✓

(Saturday & Sunday)

- Placement of company logo and/or acknowledgement in all print and digital advertisements related to the event
- Company Logo and/or acknowledgement on the program and menu
- Special acknowledgement during the event's protocolary address
- 4 courtesy admission tickets to the CBEM

# SPONSORSHIP BENEFITS

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**COST**  
**\$3,500**

## Exhibitor Spaces



(10'x20')

## Logo Presence

 Flyers	
 Event Program	
 Poster	
 Website	
 Event Screen	
 Exhibitor Badge	

## Mentions on Stage

**3**  
(Saturday & Sunday)

- Placement of company logo and/or acknowledgement in all print and digital advertisements related to the event
- Company Logo and/or acknowledgement on the program and menu
- Special acknowledgement during the event's protocolary address
- 2 courtesy admission tickets to the CBEM

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# EXHIBITORS MAP

Caribbean  
**BRIDAL  
EXPO**  
& marketplace

 Centro de  
Convenciones  
de Puerto Rico



**MARCH 12,**  
**2023**

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# EXHIBITORS MAP

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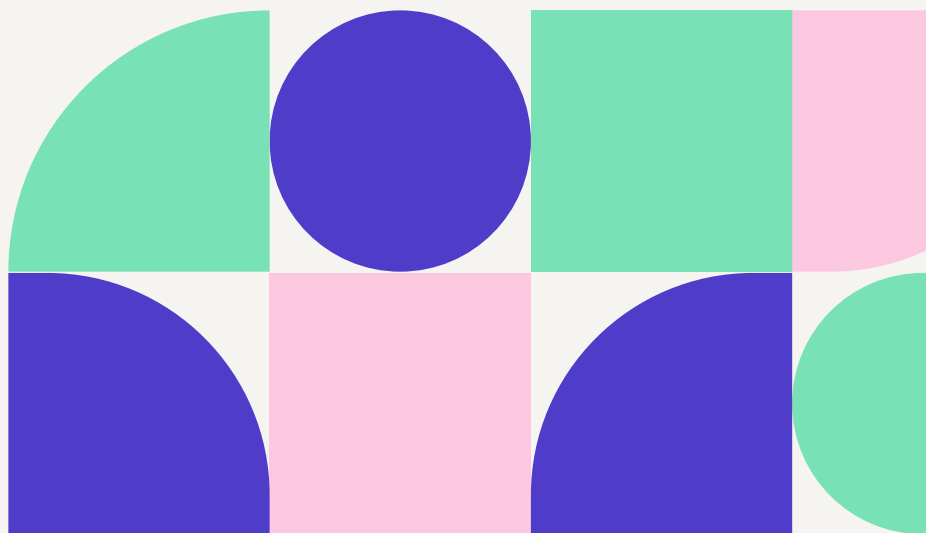


## RATES:

-  Sponsor (10'x20') US \$3,500
-  Sponsor (20'x20') US \$5,000
-  Sponsor (30'x20') US \$8,000
-  Premium (10'x10') US \$795.00
-  Premium (10'x20') US \$1,390.00
-  Regular (10'x10') US \$695.00
-  Regular (10'x20') US \$1,190.00
-  Not available

# WOULD YOU LIKE TO BE PART OF OUR EXHIBITORS?

CONTACT US AT [INFOBODA@L5A.COM](mailto:INFOBODA@L5A.COM)  
OR FILL OUT OUR FORM AT  
[CARIBBEANBRIDALEXPO.COM](https://CARIBBEANBRIDALEXPO.COM)



# Terms & Conditions

## Caribbean Bridal Expo & Marketplace

I: The Exhibitor acknowledges that it is subletting a 10'x10' space to Infoboda Communications, Inc. (company promoting the event). therefore, the Exhibitor will be liable to third parties in the leased space for damages, whether intentional or accidental.

II: The space described here is not guaranteed until the corresponding payment has been received. **The booths not paid in full or with balances 45 days before the event will remain at the disposal of Infoboda Communications and will be offered to other exhibitors or relocated.**

III: The Exhibitor may not sublease or share, in any way, the space object of this contract. It must be used exclusively to promote the products or services it represents. You will not be able to share with another company.

IV: The Sponsors installation process will take place the day before the event starting at 9am, the assembly of the Exhibitors starting at 12m. During assembly and disassembly children under 12 years of age will not be allowed due to safety rules. Under no circumstances will the assembly of a booth be allowed on the same day as the event. **The disassembly schedule begins on Sunday from 7:00 pm.**

V: The Exhibitor must dismantle his exhibit and/or equipment only after the closing of the event and having indicated it to security. The time of the event will be from 10:00 a.m. to 5:00 p.m. to 7:00 p.m. both days.

VI: There will be a penalty system in case any exhibitor does not comply with the established regulations. Any exhibitor who does not comply with the established assembly and/or disassembly hours must pay a penalty of \$100 at the time, to be able to assemble and will be banned from participating the following year.

VII: The Exhibitor will provide curtains. If the exhibitor needs electricity they will have to pay a fee of \$75 for 5AMP. Infoboda Communications will not include: telephone system, carpets, tables or chairs.

VIII: The placement of any booth or promotion outside its area will not be allowed. The maximum volume allowed in the display case is 30-40 decibels.

IX: The Exhibitor agrees to faithfully observe the following rules and regulations applicable to exhibitors.

The following will NOT BE ALLOWED:

1- Alcohol transactions or food sales. The exhibitor may only offer samples with prior authorization and approval. The samples in the exhibitors of all kinds (chocolates, drinks, food, etc.) shall be served only in 1 oz containers. No more than this amount may be given per person, as it is a requirement of the Food and Beverage Department of the PRCC. 2- Mark, paint, stick or fix on the surfaces or furniture of the place. 3- Alterations to cables and electrical installations. 4- The use of liquid or solid substances that may fall on the ground and be slippery or dangerous for people passing through the area. Ex: Lestoil, Armorall, ect. 5- In case electrical extensions are used, they must be insured and not interrupt any traffic of people.

X: Infoboda Communications **will not be responsible for robbery**

**or damage caused to the Exhibitor's property.** Any private security service that the exhibitor wishes to hire in addition to the security service offered by Infoboda Communications must be coordinated.

XI: It is agreed that the Exhibitor releases, exonerates and safeguards Infoboda Communications and main sponsors from all liability regarding the exhibited property that may be broken, stolen, disappear, destroyed or receive any kind of damage.

**XII: The Exhibitor relieves, exonerates and safeguards Infoboda Communications and main sponsors of all types of responsibility for damages and losses suffered by third parties.** The Exhibitor will provide sufficient surveillance at all times to protect its property.

XIII: The Exhibitor may not use: radio, loudspeaker, musical instruments or any other equipment to reproduce sounds to announce any type of activity. You will not be able to hand out literature or loose sheets without the prior written sentiment of Infoboda Communications. The Exhibitor will only operate in the assigned area.

XIV: Infoboda will not allow exhibitors who are direct or indirect competitors of presenters or sponsors with exclusive rights to the event. Infoboda reserves the right to participate, as it deems necessary.

XV: The Exhibitor must comply with the assembly requirements of the PR Convention Center and Infoboda described here and those that arise before the event. (1) Limousines must have "pampers" (plastic that covers oil and others) underneath. They should only have 1/4 gas left and the battery should be disconnected. Only one 12 volt battery can be used to show it inside, according to PRCC requirements. (2) If an exhibitor is going to use tents, they must contain a fire extinguisher and a smoke detector. (3) For telephone or Internet lines in the locality, you must request it in advance. The parking service has a cost stipulated by the Convention Center per day. If you have to leave, you have to pay the entrance ticket again. (4) The curtains in the exhibitors will be white. Any damage or mutilation made to the curtains (stapling, hot glue and / or painting) will have a charge of \$100 for the improper use of these. Helium balloons or similar items are not allowed. The exhibitor is responsible for paying the cost of lowering any items left on the roof. (5) Inside the exhibitors you can mount the carpet or floor that you prefer. (6) The garbage container is for use only of the daily garbage generated during the event by visitors. **The exhibitor will be responsible for their disposal outside the center.**

XVI: This contract will be subject to the prior approval of Infoboda Communications and **reserves the right to cancel this contract at any time without having to provide justification.** Every exhibitor who participates in our events must be registered with the Department of the Treasury with the Merchant's Registry required by law and every exhibitor with jewelry sales must present their Jeweler's License. To reserve your space you must present a copy of the registration and fill out the form Certificate of Exempt Purchases SC-2916. The producer may cancel any exhibitor that is not registered with the Department of the Treasury. You can request a copy from our offices.

XVII: In the event that the exhibitor decides to cancel his participation in the event, he must notify it in writing at least 3 weeks prior to the start date of the event. You will be granted a credit for the amount you have paid, to be used in a subsequent event, within one year following the date of the event from which you withdraw to participate. In the event that the exhibitor notifies that it will not participate, and said notification is not made 3 weeks prior to the start date of the event, the exhibitor will be subject to a penalty of one hundred percent (100%) of the cost of the event space. **Money refunds are not made.**

XVIII: Exhibitors and/or sponsors with outstanding balances in favor of Infoboda Communications may not occupy the separate space until their accounts are settled. RETURNED CHECKS WILL AUTOMATICALLY RESULT ON A RELEASE OF THE SPACE YOU HAVE SELECTED.

Important:

- a) All checks with a total amount of \$500.00 or more will be certified by the bank.
- b) Checks will not be accepted 30 days prior to any of the events.

XIX: No exhibitor may modify or exceed the height of 3 feet side curtains. This will constitute a violation of the assembly rules.

By the following I confirm that I have read and agree to the Assembly Terms and Conditions, Etiquette Code and Reminders.

Name: \_\_\_\_\_

Sign: \_\_\_\_\_

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Booth: \_\_\_\_\_

Contract # \_\_\_\_\_